



ViewCentral: Train for Gain

SaaS since 1999

Your training organization can and should be a vital contributor to corporate revenue goals. Rainmaker's ViewCentral LMS solution can improve your customer success, the performance of employees and partners, which in turn, increase direct revenue, retention, repeat sales.

You need the ability to manage the business side of training as efficiently and effectively as you manage the educational side.

The Rainmaker ViewCentral learning management system gives you maximum return on your training programs by:

- Automating administrative tasks
- Educating both internal and external audiences
- Accelerating profit and satisfaction

Rainmaker ViewCentral LMS provides 24x7 automated training registrations in a secure, scalable on-demand environment. Organizations using ViewCentral report up to **40% increase in attendance** at cost **savings of 50%** over manual solutions.

Manage the Business of Training Better with ViewCentral

- Higher attendance and greater training revenues through training best practices
- Continuous improvement through sophisticated tracking and business analytics
- Reduced costs through streamlined, automated handling of event administration and logistics
- Improved visibility of training's business impact and compliance data to meet regulatory requirements
- Superior student relationship-building through branded interactions
- Rapid return-on-investment; ViewCentral can be deployed in a matter of weeks with a small investment
- You understand the value of training for your customers and your company. ViewCentral gives you the power to show that value and to deliver more of it.

Features:

- 24X7 Online on-demand self registration
- Complete training lifecycle management
- Seamless student experience with customizable look & feel
- In-person, virtual or eLearning administration
- Comprehensive pricing, packaging & discounting
- eCommerce including credit cards & pre-paid credits
- Global training support: multiple languages & currencies
- Revenue recognition & compliance tracking
- Branded emails & remarketing
- Powerful reporting infrastructure
- 24X7 phone & email support

"Since implementing ViewCentral, registrations are up and our training program is running more smoothly than ever. Their commitment to helping me reach my business goals has been tremendous."

— Instructional Designer, Vastera

Contact Us

To immediately learn more about the Rainmaker Delivery Platform and our Client Solutions please call 800.631.1545. For other inquiries, please use the following:

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