



Better business management with features that help you track and report on schedule level expenses and vendor costs—including POs, invoices and related costs.

End-to-end solution for managing and delivering training

ViewCentral integrates with your enterprise's business processes including back-end financial systems—making the handling of payments and revenue recognition prompt, accurate and easy to manage. Full reporting features enable training statistics to be correlated to follow-on sales, improved partner and revenue center tracking, lower support costs and many other business metrics. Equally important are tracking and reporting features that not only help you manage your revenue—but which also help you manage related expenses such as vendor costs.

Plus, your training programs will run more smoothly, and with far less effort, with support for course delivery workflows including:

- **Pre-Training:** Schedule and publish course catalogs, course marketing, registration and payment, workflow and email reminders/confirmations.
- **In-Training:** Live in-classroom, live at third party site, live virtual classroom, webinars and podcasts, recorded and archived courses, self-paced e-learning.
- **Post-Training:** Student surveys, certifications, revenue reporting and reconciliation, CRM/ERP integration, cross-sell and up-sell marketing.

Training: A better business with ViewCentral

ViewCentral maximizes return on training programs by automating administrative tasks, educating internal and external audiences, and accelerating profit and satisfaction. With it you can achieve:

- Higher attendance and greater training revenues through targeted and timely communications, automated registration and confirmation and training management best practices.
- Continuous improvement through pre- and post-training polling and surveys, sophisticated tracking and reporting and business analysis tools.
- Reduced costs through streamlined, automated handling of event administration and logistics including registration, virtual or in-person seat reservation, payment and reimbursement.
- Improved visibility of training's business impact, plus compliance data to meet regulatory requirements through automated tracking and reporting.
- Better business management with features that help you track and report on schedule-level expenses and vendor costs—including POs, invoices and related costs.
- Superior student relationship building through branded registration and communication and event-based polling and surveying.
- Rapid return-on-investment since ViewCentral can be deployed in a matter of weeks with a small investment.

The bottom line

You understand the value of training for your customers and your company. ViewCentral gives you the power to demonstrate that value and to deliver more of it.

Find out more

Learn more about how you can manage the business side of training as effectively as you manage the educational side—with tools that automate your management and business processes. Visit www.viewcentral.com or call us at 888.322.5169.