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**AppDynamics Selects ViewCentral LMS Platform For Customer Training Management**

*Platform Chosen for Ability to Handle Complex Transactions, Reliability and Scalability*

**CAMPBELL, Calif.**— <April 8, 2014> – [ViewCentral](#), LLC and leading provider of learning management solutions, today announced that [AppDynamics](#) has selected the [ViewCentral Learning Management System](#) (LMS) to help manage its training services. The ViewCentral platform was selected by AppDynamics for its capacity to handle complex transactions, dependability of the platform, and the ability to scale and grow with the company's needs.

"AppDynamics University, is designed to enable customers, channel partners, and employees to be successful with our products and company as a whole," said Christine Souza, senior director of education, AppDynamics. "Due to our rapid company growth, we outgrew our previous LMS capabilities. We really needed a solution that could grow and adapt with us. After looking at various solutions, ViewCentral was the clear choice. View Central allows us to provide a variety of delivery methods for our content reliably as well as provide a transcript for students to manage and review their learning. We elected to purchase the Sales Force connector that is also providing great transcript visibility for Sales and AppDynamics as a whole."

AppDynamics delivers a next-generation application performance management solution that simplifies the management of complex, business-critical apps. With the ViewCentral LMS platform, AppDynamics will be able to accelerate their time to generate revenue from training programs for customers, channel partners, and employees by streamlining their delivery. In addition, ViewCentral's ability to support the purchase of training credits will enable AppDynamics to integrate training into initial purchase orders, giving customers flexibility into how and when they purchase their training services. Furthermore, AppDynamics anticipates that ViewCentral LMS' rich feature set out of the box will help the company get up-and-running more quickly, ensuring their complete ecosystem can begin benefitting from it soon after deployment.

ViewCentral LMS is a platform uniquely designed to monetize and facilitate the delivery of training and certification programs, allowing organizations to capture both incremental and recurring revenue from subscription-based offerings. Managing the process from start to finish, ViewCentral LMS enables organizations to effectively promote available training programs, register participants, handle complex

pricing and payments, deliver trainings and fulfill certification requirements, all from a single platform. “Organizations realize that relying on manual processes internally to deliver their training programs to their customers and partners limits their ability to increase training revenue over time,” said Terry Lydon, vice president and general manager of Learning Management Services at ViewCentral. “Since ViewCentral automates those manual delivery systems, it frees up training resources to create and deliver great training content to their customers and partners. AppDynamics can immediately maximize their training revenue streams as well as be positioned for long term revenue growth on the ViewCentral LMS platform.”

#### **About ViewCentral**

ViewCentral, LLC is a learning management solution provider to organizations of all size across the technology, financial services, biosciences, human resources, and consulting industries, among others. ViewCentral Learning Management System (LMS) allows organizations to monetize and facilitate the delivery of training and certification programs, enabling them to capture both incremental and recurring revenue from subscriptions-based offerings.

ViewCentral is headquartered in Campbell, Calif. For more information, please visit

[www.viewcentral.com](http://www.viewcentral.com).

#### **About AppDynamics**

AppDynamics is the next-generation application performance management solution that simplifies the management of complex, business-critical apps. No one can stand slow applications—not IT operations and development teams, not the Chief Information Officer, and definitely not end users. With AppDynamics, no one has to tolerate slow performing apps ever again. AppDynamics customers include TiVo, AMICA Insurance, Expedia and StubHub. For more information, visit [www.appdynamics.com](http://www.appdynamics.com).

#### **Safe Harbor Statement**

This press release may contain forward-looking statements regarding future events. These forward-looking statements are based on information available to ViewCentral, LLC as of this date and the Company assumes no obligation to update any such forward-looking statements. These statements are not guarantees of future performance, and actual results could differ materially from current expectations. Among the factors that could cause actual results to differ materially from those in the forward-looking statements are client concentration, as the company depends on a small number of clients for a significant percentage of its revenue; the possibility of the discontinuation and/or realignment of some client relationships; general market conditions, the current difficult macro-economic environment and its impact on ViewCentral's business, as clients are reducing their overall marketing spending and their customers are reducing their purchase of service contracts; market acceptance of our service programs and pricing options; the financial condition of our clients' businesses and other factors detailed the company's filings with the Securities and Exchange Commission (SEC), including our filings on forms 10-K and 10-Q.

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