



# Subscription Management with ViewCentral

Grow revenue and customer satisfaction with automated course subscription management

## Benefits

- Ensures efficient capture of incremental and recurring revenue
- Frees you from repetitive manual management of course libraries
- Encourages customers to re-subscribe to course offerings
- Increases profitability by lowering maintenance overhead
- Simplifies management of subscription duration and user limits
- Enables customers to access and budget for courses more easily
- Automates communication of subscription confirmation, cancellation, student acknowledgment, expiration notices and more

## Transform subscription management into greater incremental revenue and higher re-subscribe rates

Almost by definition, the word “subscription” implies value and convenience in the minds of customers, including when it applies to your training courses. Without the hassles of having to pay for training course-by-course, customers can keep their workforces up to date on a more cost-effective basis. This inclines them to renew their subscriptions—and enables you to capture more incremental and recurring revenue.

However, as business grows and course libraries proliferate, the burden of keeping them current and managing subscriptions can diminish their profitability. But there is an easy, proven solution that is working for software publishers around the world: Automated subscription management with ViewCentral.

## Subscription libraries are easy to create

ViewCentral enables you to easily package libraries of courses to sell to your customers on a subscription basis. Typically known as “learning passes,” such subscriptions function as licenses that give learners the choice of viewing all, or some, of the courses offered.

Each library can be comprised of just one set of courses—or multiple packages of courses depending on how you want to bundle them. Either way, creating a new library is as simple as pointing and clicking to choose and bundle courses that you host with ViewCentral—with packaging options that include course selection, pricing, expiration dates, discounting, group access limits, number of active learners or registrations.

## Managing subscriptions is automatic

With ViewCentral, everything from subscription sales and course access to registration and student transcripts are automatically handled for you. Point and click reporting tools let you see the status of each subscription. And automated communications keep customers up to date on the standing of their subscriptions with email notifications that include:

- Subscription acknowledgment
- Subscription confirmation
- Subscription cancellation
- Access information
- Impending subscription expirations
- Payments received
- And more



## Key Features Include

- Create blended packages
- Set access limits, such as duration, number of users and enrollments
- Add content and notify subscribers on-demand
- Automated communications
- Full featured reports

## Additional Product Information

[www.viewcentral.com/resources](http://www.viewcentral.com/resources)

- [Training as a Business](#)
- [Automated Revenue Recognition](#)
- [Certification Management](#)
- [Subscription Management](#)
- [Training Credit/Voucher Management](#)
- [Global Taxation](#)
- [Salesforce Integration](#)
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## Rainmaker Product Training

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### Security Library

A simple and effective program that presents the principles of ISAT, as well as the best practices related to it. This program allows users to understand and apply best practices to security matters. It emphasizes the importance of protecting confidential and strategic information. By acquainting your users with the threats and teaching them how to avoid them, it will help to minimize your organization's operational risks and financial losses. In other words, a tangible return on your investment is guaranteed.

Product Id: SAT-sec

Listing Name : 1000 User 1 Year Subscription

Price: **\$10,000.00 (USD)**

[Register](#)

Maximum number of users: 1000

Listing Name : 100 User 1 Year Subscription

Price: **\$1,000.00 (USD)**

[Register](#)

Maximum number of users: 100

With ViewCentral, managing everything from subscription sales to students is point and click simple.

## Plus, profiting from subscriptions is even easier

Using ViewCentral to manage your subscription services not only encourages repeat business from your customers. It enables you to profitably eliminate administrative overhead and leverage your investment in course creation for years to come.

## Customers enjoy easier budgeting and access

No more having to buy courses one at a time. Instead, customers can plan and budget much more easily and cost-effectively. They simply bulk register students by purchasing a subscription—then provide students with the necessary access information.

## More information

With ViewCentral you enjoy an easy, overhead-free subscription management solution that adds value to your services and makes a positive contribution to your bottom line. To find out more [www.viewcentral.com](http://www.viewcentral.com) or call us at 888.322.5169.